



# SAFETYCONNECT

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VIRTUAL SAFETY CONFERENCE & EXPO

[IndustryConnectSafety.com](https://IndustryConnectSafety.com)

Oct. 20-22, 2020



# Safety Connect is the first ever global 'Virtual Safety Conference & Expo'

A rapidly changing business landscape calls for an innovative approach to business development and networking in the Environmental Health & Safety industry.

We're bringing together  
**distinguished professional speakers**  
from around the world and **exhibitors**  
who are at the forefront of the  
Environmental Health & Safety industry.

- Exhibitors have a dedicated virtual booth
- Real-time connections
- Showcase and demonstrate products & services





# Our Speakers



**CORRIE PITZER**  
CEO and founder of  
Safemap International



**ANDREW SHARMAN**  
Managing Partner of RMS



**DR. RAJNI WALIA**  
Vice President,  
DEKRA North America



**TONY TAYLOR**  
Owner, Unlimited  
Safety Solutions



**TIM PAGE-BOTTORFF**  
Founder and Principal,  
Total Safety Compliance;  
SafeStart, Senior Consultant

## 2 KEYNOTE SPEAKERS - TBD



**ABBY FERRI**  
Co-Founder,  
Safety Justice League



**NATHAN BRAYMEN**  
Owner, AccuStatsUSA  
and isitrecordable.com



**JASON LUCAS**  
Co-Founder,  
Safety Justice League



**JASON A. MALDONADO,  
CSP, SMS**  
Owner, Relentless Safety



**DR. MATT HALLOWELL**  
President, Mark Speaks



**BOB WHITFIELD**  
Fall Protection Solution  
Provider, Pursuit Of Safety



**ERIC CONN**  
Founding Partner and  
OSHA Practice Chair,  
Conn Maciel Carey LLP



**SUZANNE BERNIER**  
President, SB Crisis  
Consulting; Author of  
Disaster Heroes



**SCOTT CUTHBERT**  
CEO and Co-Founder,  
Safeopedia



**JAMIE YOUNG**  
COO and Co-Founder,  
Safeopedia



**ROSA ANTONIA  
CARRILLO**  
President, Carrillo and  
Associates Inc.; Author



**DOUG PONTSLER**  
Founding Partner and  
OSHA Practice Chair,  
Conn Maciel Carey LLP



**TAMARA PARRIS**  
Director of Social and  
Community Development,  
Safeopedia



**MARK HERNANDEZ**  
Certified John Maxwell  
Speaker, Trainer, and Coach



**KYLE POWELL**  
President and CEO, SureHire  
Occupational Health Testing



# Why Safety Connect?

## Build your authority and expand your reach.

Safety Connect offers a dynamic platform to promote, educate and sell your products and services to a large audience of key players. Track every lead, interaction, and inquiry to make the connections you need to attract new clients.

**125,000+**

Unique visitors per month on Safeopedia

**210,000+**

Page views per month on Safeopedia

**350,000+**

Subscribers across our social media

## Who you'll meet.



## 3 Grand Prizes to be won!





# Benefits of Attending

## TECHNOLOGY

Learn about best practices.  
Access the latest technology.  
Advance your safety efforts.

## NETWORKING

Connect with industry trendsetters.  
Network with peers in virtual reality.

## EDUCATIONAL

Access of educational seminars and interactive sessions.  
Professional development opportunities.

- Breakout sessions
- Live Q&A with industry experts
- Online chat & video conference
- Access to exhibitors' virtual booths
- Downloadable resources
- No travel needed
- NOT just another Zoom meeting
- Reduce carbon footprint
- Hundreds of door prizes valued at \$20,000+
- 3 Grand prizes \$4,500



## Questions?

Contact us to set up  
a demo of our event.

+1 780.221.6737  
[scuthbert@safepedia.com](mailto:scuthbert@safepedia.com)


# Benefits of Exhibiting

## Virtual trade shows have dominated other industries.

In this time of increased costs and competitive pressures, let the capabilities, low costs, and clear advantage of a virtual experience help your business succeed.

## What is this platform capable of?

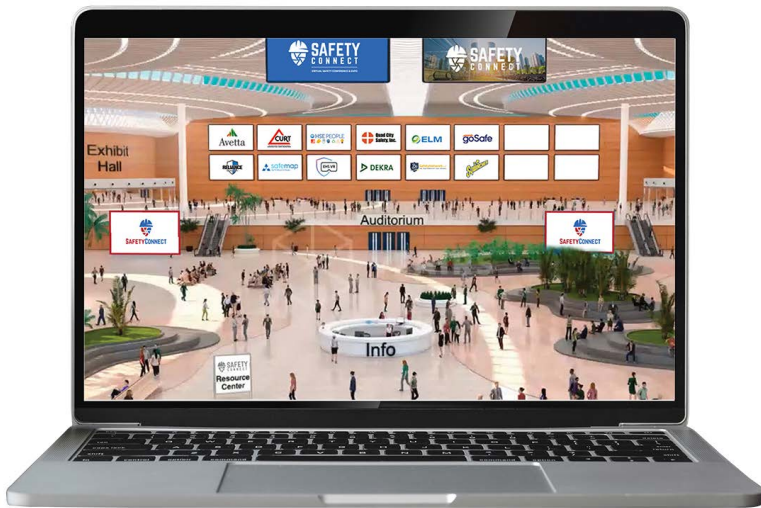
From your customized booth space, to the live chat, on-demand webinars, and live video capabilities, the Safety Connect Virtual Conference & Expo gives you the advantages only possible on a well-designed digital platform.

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- Branded & customized virtual booth
  - Live text, audio, group, or one-on-one chat options
  - Multiple customizable resources
  - Extensive analytics and lead generation tools
  - Custom reporting
  - Attend or host business and industry webinars
  - Digital swag bag
  - Support for up to 30 days after the show
  - Full technical support from our virtual show partners



The presentation platform Safety Connect uses is the #1 technology for driving high-quality leads with deep engagement and clear analytics.

## Participating exhibitors will receive



**Customized registration pages** created by the Safety Connect team that will include a company overview, presentation overview, and presenter bio.

**Customized platform and support** leading up to and during your broadcast.

### **Customized interaction capabilities.**

Attendees can ask questions live, take polls created by the presenter, see slides presented throughout the webinar, and engage with other attendees.

**Alerts sent to attendees** informing them when your broadcast goes live.


**On-demand viewing** for several weeks after your presentation was live. All registered attendees will receive a notification that they can still watch your presentation on demand.

**A full detailed report on attendee engagement**, including the number of attendees who viewed your presentation live and on-demand.

**Attendee score cards.** All registered attendees will be scored so you can understand their level of interest in your products and services.

Your personal event coordinator will assist you through the entire process!  
**Sit back from the comfort of your office.**





## How we attract attendance.

Promotion throughout the Environmental Health & Safety Industry.

- Digital Marketing & Advertising
- Speaker series by Safeopedia.com
- LinkedIn Groups + 400,000 members
- Digital Newsletters by Safeopedia
- Social Media Marketing
- 5 Star Media group Newsletters +18,000 subscribers
- Digital Program





# Sponsorship Opportunities

## Silver Premium Booth \$3,495



- Tier 2 booth template
- 5 customizable banners
- 6 documents and resources for download
- Unlimited access to text, voice, and video chat capabilities
- 2 video uploads
- Customized digital invitation
- Booth placement next to sponsors
- Leads and analytics provided after event

## Gold Level 1 \$4,995



- Tier 3 booth template
- 6 customizable banners
- 12 documents and resources for download
- Unlimited access to text, voice, and voice chat capabilities
- 3 videos linked to your booth
- Prime booth placement
- Logo on all promo materials
- Branding on landing page
- Customized digital invitation
- 1 full page advertisement in Digital Show Program
- Company write-up in Digital Show Program
- Leads and analytics provided after event

## Platinum Level 2 \$7,995



- Tier 3 booth template
- 6 customizable banners
- Unlimited documents and resources for download
- Unlimited access to text, voice, and video chat capabilities
- Unlimited videos linked to your booth
- First choice of booth placement
- Logo on all promo materials
- Branding on landing page
- Hosting and promotion of 1 webinar
- Customized digital invitation
- 1 full page advertisement in Digital Show Program
- Company spotlight editorial within Digital Show Program
- 1 dedicated digital newsletter (e-blast)
- Leads and analytics provided after event

## Conference Sponsor (3 spots) \$14,995



- Platinum Sponsorship included
- 1 of 3 Conference Sponsors
- Sponsors on website, all marketing materials, and presentations.

## Title Sponsor (1 spot) \$24,995

- Platinum Sponsorship included
- ONLY Safety Connect Title Sponsor
- Sponsor on website, all marketing materials, and presentations.



## CONFERENCE SPONSOR



## PLATINUM SPONSOR



**Honeywell**



## GOLD SPONSOR



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